

#善念点亮我的家园

“A Kind Heart ♥ Brightens My Home”



“Kindness” begins at home, “Love” starts from the heart

Malaysia Chinese Primary School Drawing and Colouring Competition [SJK(C)]

Competition Details & Rules

Competition Period: 10th March 2026 – 15th August 2026

1. Purpose of Competition:

“Human is inherently kind” and ‘Kindness’ is the essence of humanity. However, with the development of society and advancement in technology, people are gradually losing the environments that allow them to nurture kindness and compassion. Through painting, we inspire children to blend ‘kindness’ with ‘colour’, sharing kindness, love and warmth with the world. Let the power of kind thoughts transform the world.

2. Theme:

Home, is the foundation of a child’s growth. Here, children learn to love, to understand and respect, and to be brave and grow. Growing up in the family environment, every act of kindness, every word of care, and every moment of warmth will plant the seed of kindness in a child’s heart, shaping their character and values. ‘Kindness’ begins at home, and ‘Love’ starts from the heart. Small actions lead to great acts of kindness. Participants to register with own creative artwork in accordance with the theme “Kindness Brighten My Home”, using their paint and brushes to share warmth and strength.

3. Participating Groups: #Total six (6) Categories

- Standard 1 (7 years old) - Born in Year 2019
- Standard 2 (8 years old) - Born in Year 2018
- Standard 3 (9 years old) - Born in Year 2017
- Standard 4 (10 years old) - Born in Year 2016
- Standard 5 (11 years old) - Born in Year 2015
- Standard 6 (12 years old) - Born in Year 2014

4. Artworks Requirements:

Art paper - A3

No restrictions are imposed on the medium used for the artwork, participants are encouraged to exercise creative. However, artworks produced using artificial intelligence (AI) or digital printing methods are **strictly prohibited**.

5. Award (Cash + Trophy + Certificate):

* **Total Six (6) Group Categories – Each Category total fifteen (15) award:**

- (1) First Prize: RM400, Second Prize: RM300, Third Prize: RM250, Fourth Prize: RM200, Fifth Prize: RM150, Excellent Award (9 recipients): RM100
- (2) Most Popular Award: One (1) Most Popular Award: RM100

The First, Second and Third Prize winners, together with the Most Popular Award Recipient for each Grade Category, will receive a three-month premium membership sponsored exclusively by Gan Jing World (with complimentary access to GJW+ movies and Gan Jing Campus)

6. Steps for Registration:

- 1) Participant to complete an original artwork based on the given theme.
- 2) Visit the competition official webpage <https://newworlddigital.com.my>, fill in your personal details and upload a scanned copy of your artwork in PDF format. After completing the registration, you are required to printout the auto generated registration confirmation slip and paste it at the back of the completed artwork.
- 3) After completing Step (2), browse the official webpage of Gan Jing World <https://www.ganjingworld.com/>, register an account, search #善念点亮我的家园 (“#A Kind Heart Brightens My Home”) competition hashtag page, click join now. Take a photo of the completed artwork and upload it with a short description of your artwork (approximately 50 to 120 words) to complete the registration for the Most Popular Award.
- 4) The Organiser will announce the Short-Listed Participants on the competition official webpage and the competition hashtag page #善念点亮我的家园 (“#A Kind Heart Brightens My Home”) on 10th September 2026. The Short-Listed Participants are required to send their original artwork to the Organiser’s office by post on or before 30th September 2026.

7. Registration Deadline:

Group Registration Dateline: 15th July 2026

Individual Registration Deadline: 15th August 2026

Final Vote Counting Deadline for the Most Popular Award: 31st August 2026

8. Announcement of Short-Listed Candidates & Winners:

Short-Listed Candidates: 10th September 2026

Submission of Original Artwork (Short-Listed Candidates): 11th September 2026 - 30th September 2026

List of Winners: 1st October 2026

Art Exhibition: Between October - November 2026 (to be announced)

The location and the time of the Art Exhibition will be announced in the official website.

9. Evaluation Criteria:

(1) Artwork Criteria: Composition 40%, Alignment with Theme 30%, Use of Colour 20%, Technical proficiency 10%

(2) Most Popular Award Evaluation Criteria: In addition to meeting the above Artwork Criteria (1), the evaluation for the Most Popular Award will be based on the effective click-through rate and interaction data on the competition hashtag page #善念点亮我的家园 (“#A Kind Heart Brightens My Home”) in Gan Jing World. After the Organiser confirms that no abnormal traffic has occurred, the artwork with the highest engagement will be selected as the winner.

10. Competition Conditions and Requirements:

- 1) The artwork must be an original creation by the participant. Parents and teachers shall not create the artwork but may assist in discussion on the theme or provide technical guidance.
- 2) The participant must provide a written description of the artwork (approximately 50 to 120 words).
- 3) Artwork that has been submitted to and accepted by other competition cannot be used to register in this competition.
- 4) Participant may not submit artwork created using AI, if verified, the participant will be disqualified.
- 5) Participant must follow the **Steps for Registration** outlined in **Item (6): step (1) to (4)** to complete the registration, failing which the participant will be disqualified automatically.

11. Additional Instructions for Short-Listed Candidates & Winners:

- 1) Short-listed Participants will receive information regarding submission of their artworks. Short-listed Participants must send their original artworks to the Organiser's office by post on or before 30 September 2026.
- 2) Winners' artwork will be exhibited at the Art Exhibition.
- 3) Winners will be invited to attend the Art Exhibition to receive their prizes. If unable to attend, please notify the Organiser immediately and contact the Organiser to claim the prize within a month from the date of the Art Exhibition.
- 4) All entries will be kept in the possession of the Organiser after the competition.

12. Copyrights:

The copyright of the artwork belongs to the author.

Participants agree and grant the Organiser the right to use the copyright of their artworks to promote #善念点亮我的家园 (#A Kind Heart Brightens My Home) competition and the subsequent Art Exhibition. Participants shall not raise any objections, claims or legal actions against the Organiser for the use of their artworks as stated above.

The Organiser does not assume any legal responsibility caused intentionally or unintentionally by the author.

Information regarding the competition is subject to the latest updates on the official website.

Organiser: NEW WORLD DIGITAL

Co-Organisers: GAN JING WORLD (US)
BIG TOOTH SCHOOL (BTS)
PERSATUAN GURU-GURU SEKOLAH CINA PULAU PINANG

Sponsors: VEECOTECH
BOLD MEDIA
KS ENGINEERING & SERVICES
(Inviting)

Supported By: KEMENTERIAN PENDIDIKAN MALAYSIA
PENANG WOMEN'S DEVELOPMENT CORPORATION (PWDC)
ST. JOHN AMBULANS MALAYSIA NEGERI PULAU PINANG
(Inviting)

Competition official webpage: <https://newworlddigital.com.my>

Official webpage Gan Jing World: <https://www.ganjingworld.com/>

Competition hashtag page #善念点亮我的家园

(**"#A Kind Heart Brightens My Home"**):



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