

# A KIND HEART ♥ BRIGHTENS MY HOME

Kindness begins at home

Love starts from the heart

## Penang Chinese Primary School Drawing and Colouring Competition

01.04.2025-30.06.2025

### 1. Purpose of Competition:

"Human is inherently kind" and 'Kindness' is the essence of humanity. However, with the development of society and advancement in technology, people are gradually losing the environments that allow them to nurture kindness and compassion. Through painting, we inspire children to blend 'kindness' with 'colour', sharing kindness, love and warmth with the world. Let the power of kind thoughts transform the world.

### 2. Theme:

Home, is the foundation of a child's growth. Here, children learn to love, to understand and respect, and to be brave and grow. Growing up in the family environment, every act of kindness, every word of care, and every moment of warmth will plant the seed of kindness in a child's heart, shaping their character and values. 'Kindness' begins at home, and 'Love' starts from the heart. Small actions lead to great acts of kindness. Participants to register with own creative artwork in accordance with the theme "A Kind Heart ♥ Brightens My Home", using their paint and brushes to share warmth and strength.

### 3. Participating Groups: #Total six (6) groups

- Standard 1 (7 years old) – Born in Year 2018
- Standard 2 (8 years old) – Born in Year 2017
- Standard 3 (9 years old) – Born in Year 2016
- Standard 4 (10 years old) – Born in Year 2015
- Standard 5 (11 years old) – Born in Year 2014
- Standard 6 (12 years old) – Born in Year 2013

### 4. Artworks Requirements:

Art paper - A3, 120gsm or above

- Standard 1, 2, 3 Groups – Colour pencils or Crayons
- Standard 4, 5, 6 Groups – Poster colour or Water colour

### 5. Registration:

- Standard 1, 2, 3 participants to visit the official website <https://newworlddigital.com.my> to download Big Tooth School art design, print out the art design on A3 art paper (120gsm or above) and complete the artwork with own design in accordance with the theme.
- Standard 4, 5, 6 participants to create the artwork with own design in accordance with the theme.
- Browse the official webpage of Gan Jing World <https://www.ganjingworld.com/>, register an account, search #善念点亮我的家园 competition hashtag page, click join now, take a photo of the completed artwork and upload.
- Visit official website and fill up personal details, upload the screenshot photo of joining #善念点亮我的家园 (step two) as complete registration of the competition.
- After completing the registration, participant to printout the auto generated registration confirmation slip and paste it at the back of the completed artwork, and submit the completed artwork to the school admin office. The Organiser will collect the submitted artwork from the school admin office for final evaluation.

### 6. Prizes and Certificates: #Total ten (10) prizes for each group categories

- Standard 1, 2, 3 Groups:  
First prize: RM300, Second prize: RM200, Third prize: RM150,  
Fourth prize: RM100, Fifth prize: RM80, Excellent award (5 prizes): RM50
- Standard 4, 5, 6 Groups:  
First prize: RM400, Second prize: RM300, Third prize: RM250,  
Fourth prize: RM200, Fifth prize: RM150, Excellent award (5 prizes): RM100

### 7. Registration Deadline:

30th June 2025

### 8. Announcement of the Winners:

Announcement Date: 1st September 2025

Award Ceremony and Art Exhibition: Between Oct to Nov 2025 (To be confirmed)  
The location and time of the Award Ceremony and Art Exhibition will be announced in the official website after confirmation

### 9. Evaluation Criteria:

Alignment with theme 40%; Composition 10%; Technical proficiency 25%;  
Use of colour 25%

### 10. Competition Conditions and Requirements:

- The artwork must be an original creation by the participant. Parents and teachers shall not create the artwork but may assist in discussion on the theme or provide technical guidance.
- The participant must provide a written description of the artwork (not more than 150 words).
- Artwork that has been submitted to and accepted by other competition cannot be used to register in this competition.
- Participants may not submit artwork created using AI or computer generated methods. If it is verified, the participant will be disqualified.
- Participants must follow the registration steps (1) to (4) outlined in Item (5) of the competition poster to complete the registration, failing which the participant will be disqualified automatically.

### 11. Additional Instructions for Winners

- Winners will receive an invitation to attend the award ceremony and exhibition. If unable to attend, the winner must contact the organiser to collect the award within a month.
- Winner's artwork will be exhibited at the award ceremony.
- All entries will be kept in the possession of the Organiser after the competition.

### 12. Copyrights

The copyright of the artwork belongs to the author, but the organiser has the right to use the copyright of the artwork.

The organiser does not assume any legal responsibility caused intentionally or unintentionally by the author.

The description of the competition is subject to the latest information on the official website.

Official Website: <https://newworlddigital.com.my>

Gan Jing World Official Website: <https://www.ganjingworld.com/>

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Organiser: NEW WORLD DIGITAL

Co-Organisers: 干净世界 GAN JING WORLD (US), BIG TOOTH SCHOOL (BTS)

Sponsors: VEECOTECH, BOLD MEDIA, KS ENGINEERING & SERVICES (Inviting)

